

Sponsorship Packages in a Snapshot

	Logo on 30,000+ Promo. Flyers*	Event Advertisement in Local Newspapers	On t-shirt if Funds Permit	Website Promo	Announced at Event & Printed in Programs	Booth/ Product Display	Commercial Time on Stage	Logo on Children's Passport Sheet	Customized Banner	Promotional Advertisement in Program	Promo Item with your company's logo
Returning Sponsors	X	X (shared and in own "thank you" bonus adv.)	X	See below	X	See below	See below	See below	See below	See below	See below
Community (\$250)	X	X (shared with other sponsors)	X	Listed	X	Not available. Distribute your material for sponsor.					
Entertainment (\$500)	X	X (shared with other sponsors)	X	<u>Linked</u>	X	Available. Sponsor provides equipment.	X				
International Partnership (\$1200)	X	X (shared with other sponsors <u>and own</u> advert. with other intern'l partnership sponsors)	X	<u>Linked</u>	X	Available with one table, chairs.	X	X		X (half a panel in full color, glossy program)	X (promo item – a \$500 value)
Gold (\$2500)	X	X (shared with other sponsors <u>and exclusive</u> advertisement)	X	<u>Linked</u>	X	Available with one table, chairs & canopy.	X (opening comments with hosts)	X	X	X (full panel in full color, glossy program)	X (promo item – a \$1,100 value)

* In 2009, the TVUSD board has mandated that all for-profit logos and names may not be on flyers distributed through the school district.